

# ANNUAL ACTIVITY REPORT 2024





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## Background / Purpose

### Aiming to Create a Resource Recycling Market with International Competitiveness

In order to achieve carbon neutrality — bringing overall greenhouse gas emissions and absorption to net zero — there is a global call for transitioning to a circular economy that reduces the consumption of natural resources and mitigates environmental impact. In Japan, the formation of a “circular society” has long been promoted under the Basic Act on Establishing a Sound Material-Cycle Society, enacted in 2000. Furthermore, the Fifth Basic Environment Plan, approved by the Cabinet in 2018, advocated the concept of a “regional circular and ecological sphere,” whereby each region establishes an independent and decentralized society while complementing and supporting each other’s resources according to regional characteristics. The Sixth Basic Environment Plan, approved by the Cabinet in 2024, also indicates a direction for realizing a circular economy by utilizing local resources such as recyclable resources and renewable resources, reducing the input of natural resources and the final disposal volume of waste. Meanwhile, given economic growth and population increases, there are concerns about intensifying global competition for limited resources. Indeed, amidst supply constraints on commodities and resources triggered by the COVID-19 pandemic and the situation in Ukraine, the importance of securing resources in one’s own country or neighboring regions and using or regenerating them efficiently has become apparent. Through resource recycling, controlling the risk of supply disruptions for materials and resources and fostering a “virtuous cycle between the environment and growth” is gaining momentum. Against this backdrop, in March 2023, the Ministry of Economy, Trade and Industry formulated the “Growth-Oriented Resource Autonomous Economic Strategy.” For Japan — which can be considered a “resource-poor country” heavily reliant on importing resources — transitioning to a circular economy that uses resources sustainably can offer opportunities for economic growth and strengthening industrial competitiveness. The council sees the circular economy as a means to overcome changes in the business environment, such as the push toward carbon neutrality and resource constraint risks, at a time when global investment competition for achieving Green Transformation (GX) is accelerating. In collaboration with government agencies, it aims to create a resource recycling market with international competitiveness.



# Activity Details

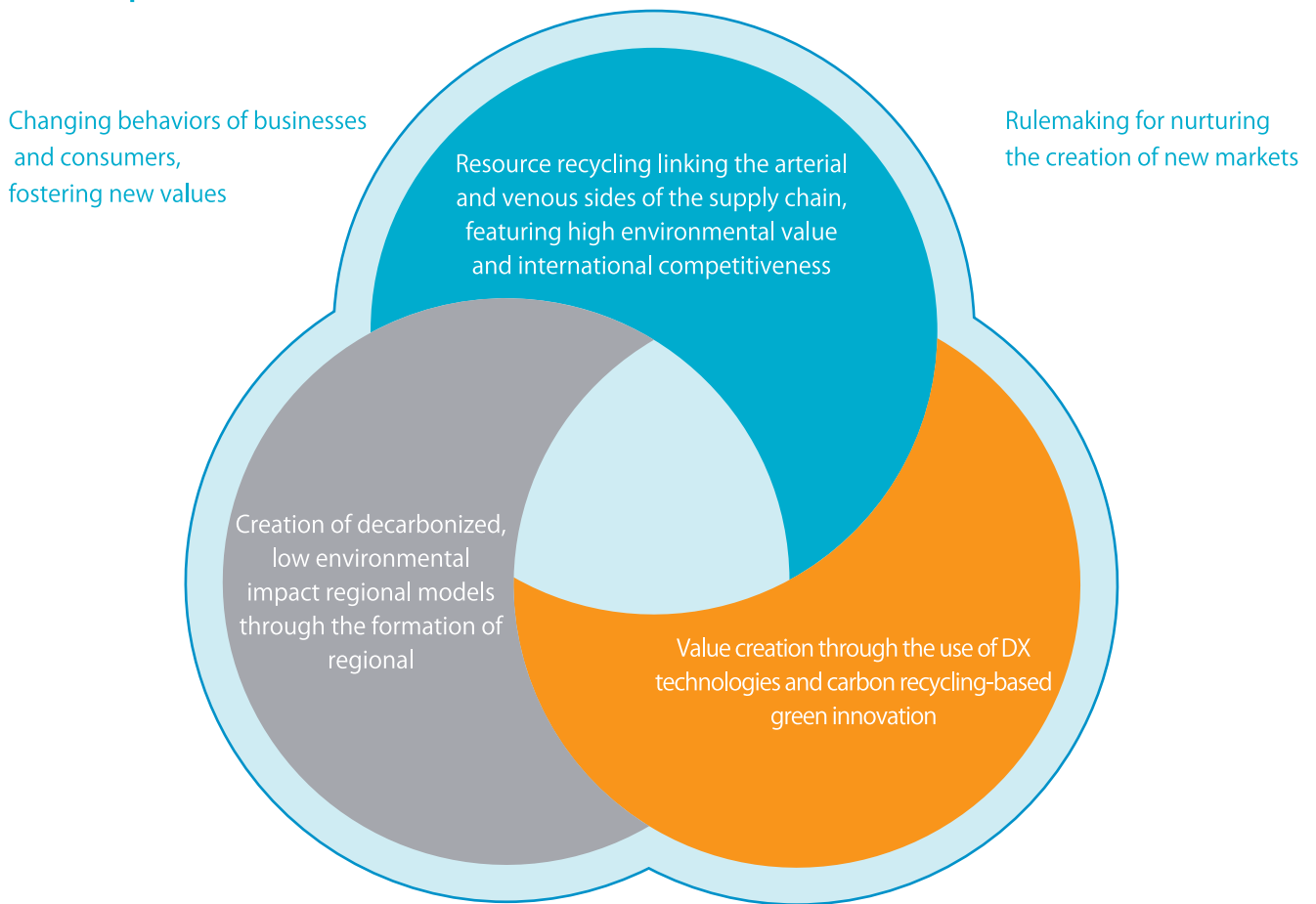


## Activity Details

The council focuses on the following three pillars in its activities and, through collaboration with each entity involved in resource recycling—such as manufacturers and distributors, waste generators, collection and transportation companies, recycling businesses, financial institutions, government ministries, local governments, experts, and related organizations—engages in “Policy Making,” “social implementation,” and “communications.”

Themes the council focuses on

### Three pillars and their foundational elements



#### Policy Making

Through discussions among the council’s members, as well as through social implementation and demonstration projects, the council proposes the necessary policies and legal frameworks for establishing a resource recycling market and a circular economy with international competitiveness.

#### Social Implementation

By collaborating with each entity involved in resource recycling in working groups and other forums, the council envisions effective resource recycling models and promotes social implementation. By leveraging professional insights to maximize the social impact of pilot projects, it accelerates the formation of a sustainable, symbiotic, circular society.

#### Communications

In addition to hosting events that facilitate business matching among members, the council organizes seminars to share leading examples of resource recycling, and disseminates information widely on the council’s activities through RRC Magazine (a member-exclusive email newsletter) and owned media.

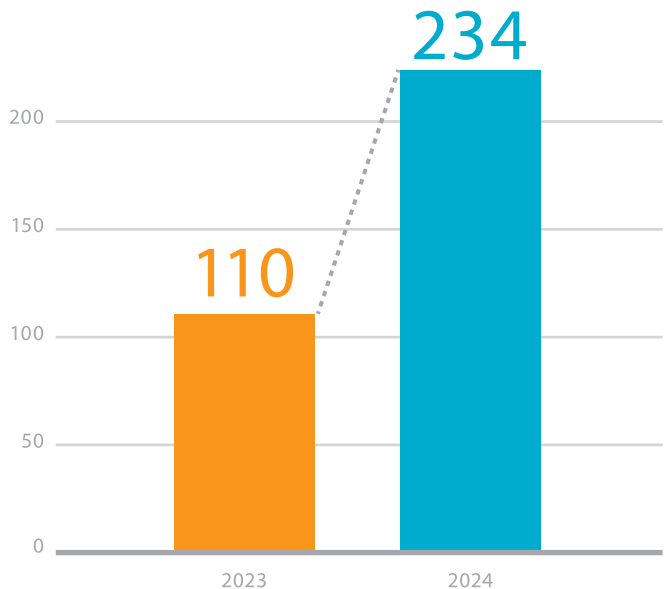
## Number of Members

Companies and organizations that transcend industries and corporate boundaries to promote the circular economy have joined.

234 companies and organizations have joined

The council is administered by TBM Co., Ltd., a startup company working on new materials and resource recycling. In late December 2023, a kickoff event was held, inviting around 300 people. In collaboration with the Ministry of the Environment and the Ministry of Economy, Trade and Industry, we welcomed 124 new companies and organizations over the past year, bringing the total number of members to 234 (as of December 2024).

**234** companies and organizations have joined



## Collaboration with Government Agencies and External Organizations

- We have signed an agreement with “Tokyo Innovation Base,” operated by the Tokyo Metropolitan Government, in the hope of supporting the efforts of circular economy-related startups.
- We also participated in “Circular Partners,” an industry-academia-government collaboration partnership led by the Ministry of Economy, Trade and Industry, working in tandem with national circular economy policies. These efforts support the challenges faced by startups related to the circular economy, which the Tokyo Metropolitan Government operates.
- A mutual cooperation Memorandum of Understanding (MOU) was signed with the Platinum Society Network (General Incorporated Association) to leverage both organizations’ knowledge and networks to enhance activities.
- An agreement on promoting the circular economy was also reached with Earthkey Co., Ltd., an accelerator, resulting in a startup pitch event specializing in the circular economy field.

### Observer



### Sponsor





# Strengthening the Operational Structure

## Establishment of the Councilor System and Appointment of Councilors

The council newly established the position of “councilor,” which serves to advise the board of directors on the execution of activities. Former administrative vice-ministers from government ministries related to resource recycling have been appointed as councilors.



Chairperson  
**Hiroshi Komiyama**

Chairman, Platinum Society Network  
Chairman of the Board of Trustees,  
Mitsubishi Research Institute, Inc.  
28th President of the University of Tokyo



**Tamotsu Okamoto**

Advisor, Japan Local Government Center (CLAIR)  
Former Administrative Vice-Minister  
for Internal Affairs and Communications



**Takao Kitabata**

President, Kaishi Professional University  
Former Administrative Vice-Minister  
of Economy, Trade and Industry



**Kenji Matsuyama**

President, Economic and Social System Institute  
Former Administrative Vice-Minister of the Cabinet Office



**Hideki Minamikawa**

President, Japan Environmental Sanitation Center  
Former Administrative Vice-Minister  
of the Environment

## Additional Appointment of Board Members

In order to further advance the council's development and business promotion, four new individuals have joined as members of the board of directors.



**Yoshiteru Itotani**

TOPPAN Inc.  
Executive Managing Officer



**Hideto Sakata**

Dai Nippon Printing Co., Ltd.  
Executive Officer



**Rika Sueyoshi**

Ethical Association  
(General Incorporated Association)  
Representative Director



**Tetsuya Tani**

Shintosh Inc.  
President and CEO



# Discussion Details 2024



# Working Group 1

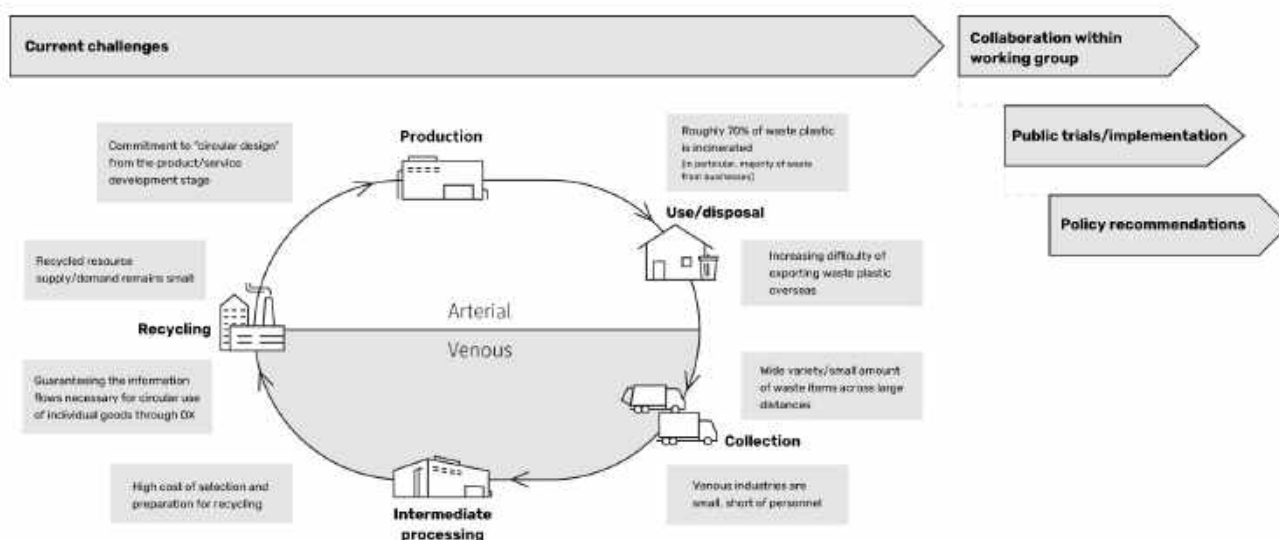
## Theme | Promoting Material Recycling of Plastics to Achieve Decarbonized Resource Recycling

### Purpose

To achieve the milestone in the Plastic Resource Circulation Strategy of doubling the amount of recycled plastics by 2030 and promoting collaboration between arterial and venous industries, this working group will engage in Policy Making and social implementation to establish a decarbonized resource recycling system for plastics.

### Details

To meet this objective, the working group—consisting of various stakeholders in resource recycling—will identify challenges related to building a decarbonized resource recycling system for plastics. We will conduct a survey (reassessing and confirming issues, gathering solutions) targeting the council’s members. Based on the results, we will reconsider necessary measures and propose policies to the Ministry of the Environment, the Ministry of Economy, Trade and Industry, and other related government agencies. This proposal will also address the economic ripple effects once a decarbonized resource recycling system for plastics is established.



### 2024 Activities

- Discussions began on promoting plastic material recycling within the decarbonized resource recycling framework.
- We conducted a web-based survey toward Policy Making and discussed future demonstration projects.
- In 2025, we plan to propose policies and undertake demonstration projects aimed at promoting plastic material recycling through collaboration between arterial and venous industries.



### An "Internet Survey on Plastic Resource Recycling" was conducted

- Survey target: 2,176 Japanese citizens aged 20 and above (2,086 valid responses)
- Survey period: October 15–22, 2024
- Purpose: To understand awareness of the current situation and issues related to plastic recycling, which will inform future policy proposals.

# Working Group 2

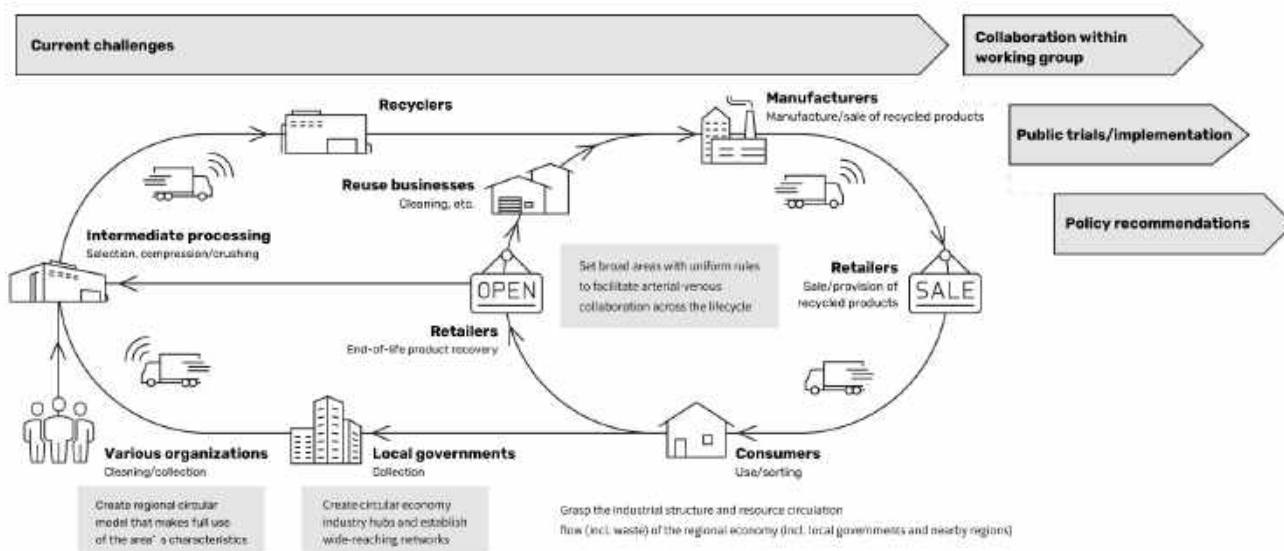
## Theme | Creating a Decarbonized, Low Environmental Impact Regional Recycling Model

### Purpose

To implement measures necessary for creating a decarbonized, low environmental impact regional recycling model, as well as mechanisms that encourage behavioral changes in businesses and consumers, this group will engage in Policy Making and social implementation.

### Details

Toward this objective, the working group will use the Yokosuka and Miura Peninsula area as a field of study. By referencing examples of regional recycling models in Japan and abroad, it aims to establish a regional recycling model that includes modal shifts, small-scale in-store collection, new industry creation, corporate attraction, and tourism promotion. We will identify issues that arise in creating such a regional recycling model and conduct a survey among the council's members (re-evaluation, reconfirmation of issues, solicitation of solutions). The findings will be compiled, and necessary measures and local resource recycling models will be reassessed. Policy proposals will be submitted to the Ministry of the Environment, the Ministry of Economy, Trade and Industry, and other relevant government bodies. Additionally, we plan to use subsidies to carry out social implementation and demonstration projects in the Yokosuka and Miura Peninsula area.



### 2024 Activities

- We discussed the creation of a decarbonized, low environmental impact regional recycling model in the Yokosuka and Miura Peninsula area.
- We reviewed existing examples of regional recycling and discussed possible models that could be implemented through collaboration among our members.
- In 2025, we plan to explore the possibility of entrusted projects or subsidy-based projects in the Yokosuka and Miura Peninsula area.



# Working Group 3

## Theme

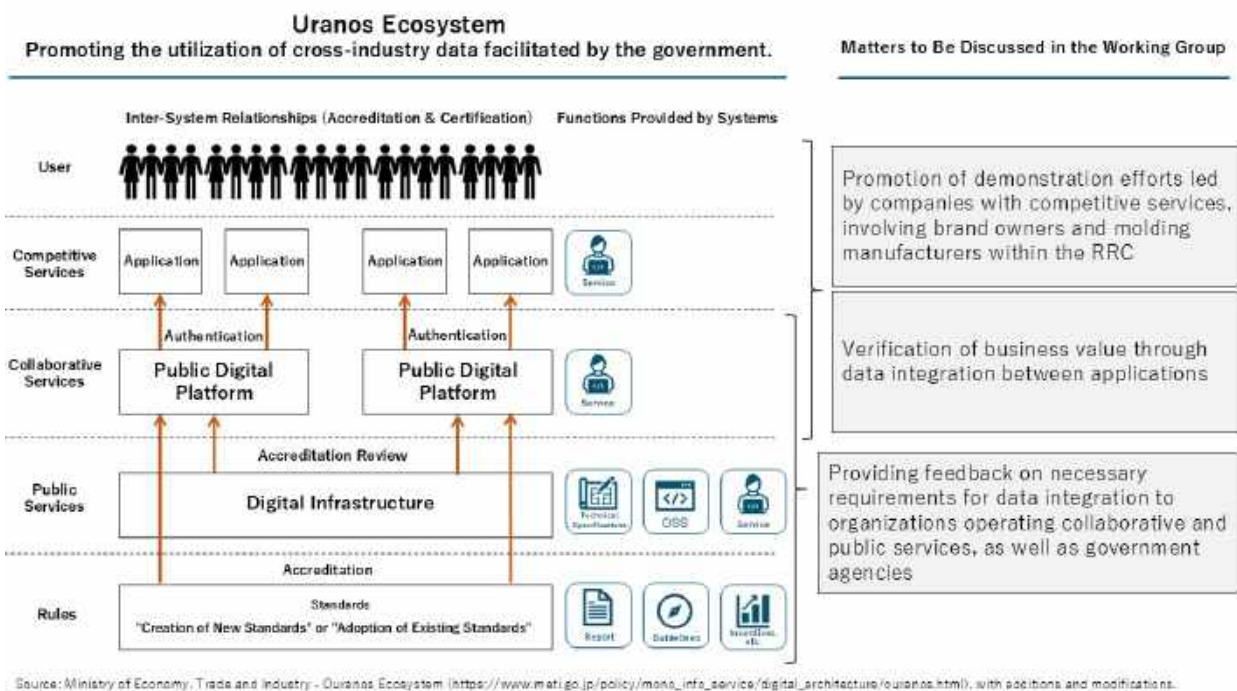
Building a Structure for a Japanese Standard DPP to Revitalize the Recycled Materials Market, and Creating Advanced Use Cases

## Purpose

To link Digital Product Passports (DPP) to the strengthening of Japan's competitiveness and establish a sustainable framework.

## Details

This working group invites companies that have DPP-related applications, an incorporated association promoting data linkage between companies, and experts leading standardization in Japan. The group aims to leverage DPP as a means to enhance Japan's competitive strength and create a sustainable mechanism. While considering collaboration with SIP ("Cross-ministerial Strategic Innovation Promotion Program" by the Cabinet Office), which leads the discussion on DPP in Japan, and with Circular Partners, the goal is to significantly advance DPP utilization in Japan.



## 2024 Activities

- We compiled the issues faced by companies offering DPP applications and started discussions.
- All participants shared a common understanding that completing the overall DPP design is essential to clarify each stakeholder's area of responsibility. We agreed that it is crucial not only to make recommendations on the ideal state through theoretical discussions but also to demonstrate actual use cases through pilot projects to promote DPP adoption.
- In 2025, demonstration projects are planned, assuming the government will provide a cooperative framework. We will proceed with identifying the business benefits of DPP and defining the necessary functionalities and certifications in the cooperative domain.



# Working Group 4

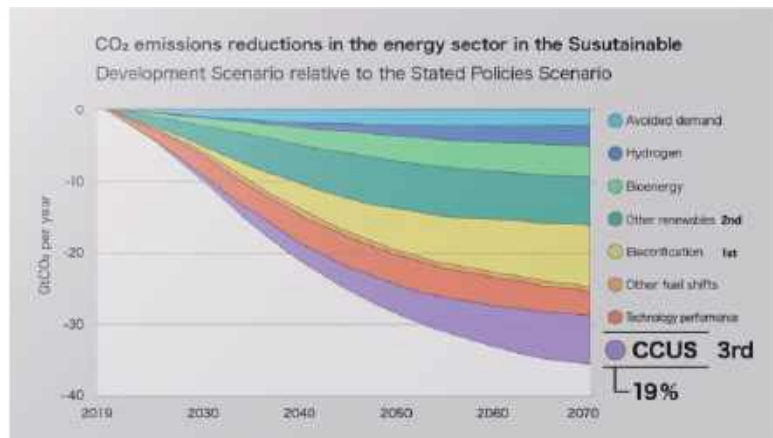
## Theme | Promoting Efforts for the Practical Application of Carbon Recycling Products Through Carbon Circulation

### Purpose

In order to realize the early practical application of carbon recycling products using carbon circulation—and to widely promote them through industry-government-academia collaboration—this group aims for Policy Making and social implementation that encourage the creation of carbon credits through environmental value assessment and facilitate inter-industry collaboration.

### Details

The government states that establishing an ecosystem for carbon recycling requires industry-government-academia collaboration to foster new players. In this working group, we will accelerate inter-industry collaboration to achieve our purpose, working with businesses researching and developing carbon recycling technologies, those manufacturing and selling carbon recycling products, CO2 emitters, CO2 users, and other entities across the carbon recycling value chain. By utilizing grants and subsidies, we will carry out social implementation and demonstration projects. We will also explore business models that generate carbon credits for the widespread adoption of carbon recycling products and will propose policies to the Ministry of the Environment, the Ministry of Economy, Trade and Industry, and other relevant government agencies.



\* Reference: Source: IEA "Energy Technology Perspectives 2020"

According to IEA forecasts, CCUS (Carbon Capture, Utilization, Storage), which includes carbon recycling technologies, accounts for about 19% of the reduction potential in energy-related CO2 emissions, placing it in the top three.

### 2024 Activities

- We held discussions aiming for the early practical application of carbon recycling products through carbon circulation and the creation of carbon credits.
- Participants introduced their carbon recycling products and credit-creation initiatives, exchanging ideas on how to make this a viable business.
- In 2025, while introducing each company's initiatives toward practical application of carbon recycling products, we plan to delve deeper into the factors necessary to make it a viable business, identify challenges, and broadly disseminate the latest knowledge.





## Event / Seminar

### Developing Awareness Activities and Programs on the Circular Economy

We organized events to facilitate business matching among members and seminars to share advanced domestic and international examples of resource recycling. We also use RRC Magazine (an email newsletter) and our owned media to broadly share and communicate our activities and related information. Various membership types, sponsors, and Observers receive special participation benefits at events and seminars organized by the council.

#### December 27, 2023 Held a Kickoff Event

To commemorate our establishment and the new fiscal year starting in January 2024, we hosted a Kickoff Event titled “Leading Japan Towards Circular Economy Excellence.” More than 300 people participated, exceeding our expectations, including the council’s executives, advisors, and companies/organizations engaged in the circular economy.



#### June 25, 2024 Conducted a Recycling Factory Tour

We held a tour of the “Yokosuka Circular Factory” of TBM Co., Ltd., a Regular Member company. After the tour, participants exchanged views on the issues and ideal state of resource recycling, while gaining an understanding of the current situation of plastic recycling.



#### July 22, 2024 Hosted an Online Seminar

Together with three megabanks—all Supporting Members in the financial sector—and with Director Takemoto serving as moderator, we held an online seminar titled “Learning About Megabanks’ Efforts to Promote the Circular Economy — Financial Solutions That Can Help Your Business.”



#### November 20, 2024 Held a Startup Pitch Event

We organized a pitch event for seed and early-stage startup companies specializing in the circular economy domain, aiming to connect them with business corporations and investors for co-creation and partnerships.



## RRC Magazine (Email Newsletter)

Through RRC Magazine (an email newsletter) and owned media, we provide updates on the council’s progress and information to help promote the circular economy. We also work on publishing awareness-raising content for a broader audience.



# Annual General Meeting





# 2024 Annual General Meeting “Circular Economy — Implementing a Circular Society”



### Program

- Executive Greetings**
  - Introduction of Executives
  - Address by Representative Director Yamasaki
- Councilor Greetings**
  - Introduction of Councilors
  - Video Message from Councilor Chair Komiyama
  - Address by Councilor Kitabta
- Photo Session**
- Opening**
  - Purpose and Overview of 2024 Activities
- RRC Sessions**
- Working Group Introductions (15 min × 4 groups)**
  - Panel Discussions by Companies in Each Working Group
- Next year's activities**
  - Introduction of 2025 Initiatives
- End Credits Video**
- Closing**
- Group Photo**

In 2025, Japan will see accelerated policies aimed at realizing a circular society as part of the national strategy, including efforts in the resource recycling field to achieve GX (Green Transformation), and legislation to advance resource-related businesses.

Against this backdrop, in 2025, in addition to the three activities listed below, we will further develop various initiatives from 2024 and strive to create new resource recycling policies and models.

## Activities to Focus on in 2025

- 1. Policy Making**

Toward the goal of doubling plastic recycling, we will collaborate with private companies in arterial and venous industries, local governments, experts, financial institutions, and plastic-related industry groups that are all members of the council. We will conduct “surveys” and “demonstration projects” to improve both the quality and quantity of recycled plastics, and subsequently present policy proposals to government agencies.
- 2. Social Implementation**

We will expand networking opportunities for creating new businesses and promoting social implementation through the activities of our working groups. To further enhance the benefits for members participating in the working groups, we are considering new plans for interaction with executives and councilors. In addition, the secretariat will support the creation of joint projects in cooperation with the government agencies and local governments that have joined us.
- 3. Communications**

So that collaborative examples with our members can spark a societal movement, we will put significant effort into informing people both within and outside our membership about “the council’s activities,” “surveys for Policy Making,” and information on the “policy-making process.”

# List of Member Organizations, etc.

※The information is current as of December 2024.

## 会社名

### Regular Member: Companies and organizations that collaborate with the council

Ozax Co., Ltd.  
 Kitahama Chemical Co., Ltd.  
 Goodpatch Inc.  
 Gravis Architects Co., Ltd.  
 Green Prop Co., Ltd.  
 Keikyu Corporation  
 Koyo Service Co., Ltd.  
 Kojitsu Co., Ltd.  
 Cosmo Recycle Co., Ltd.  
 Sustainable Lab Inc.  
 Sato Holdings Corporation  
 GYXUS Inc.  
 JOYCLE Co., Ltd.  
 Shirai Group Co., Ltd.  
 Shinto Tsushin Co., Ltd.  
 Sumitomo Heavy Industries, Ltd.  
 Daiei Kankyo Co., Ltd.  
 Dai Nippon Printing Co., Ltd.  
 WSP Co., Ltd.  
 Tsutawa Co., Ltd.  
 TBM Co., Ltd.  
 Tokyo Tatemono Co., Ltd.  
 Toyo Engineering Corporation  
 Toppan Inc.  
 Toyama Environmental Maintenance Co., Ltd.  
 Bywill Co., Ltd.  
 Bioworks Co., Ltd.  
 FRONTLINE Tax Corporation  
 Mitsubishi Electric Corporation  
 Mori Building Co., Ltd.  
 Revcell Co., Ltd.

### Startup member: Startup companies, organizations, and entrepreneurs that express approval of the council's purpose

Chaintope Inc  
 NOWALL Inc  
 Beero Inc  
 RadarLab Inc

### Approval Member: Companies, organizations, or individuals that express approval of the council's purpose

IMU Co Ltd  
 ITEC Co Ltd  
 Acaric Co Ltd  
 Aqua Dream Project NPO  
 Asuene Co Ltd  
 Asto Co Ltd  
 ASTRA FOOD PLAN Co Ltd  
 Azuma Co Ltd  
 Tokai Unyu Co Ltd  
 Amaterasu Co Ltd  
 Aladdin Co Ltd  
 Alex Media Co Ltd  
 Antenna Co Ltd  
 Ecos Co Ltd  
 Eat and Holdings Co Ltd  
 Ikura Co Ltd  
 Ishii Shoko Co Ltd  
 Ishii Foods Co Ltd  
 Ishiguro Seihon Ltd  
 Water Stand Co Ltd  
 Uchina Web Co Ltd  
 UNERI Co Ltd  
 Urunara Coco Co Ltd  
 HR Cloud Co Ltd  
 Eeyan Co Ltd  
 SK Geo Centric Japan Co Ltd  
 NK Shokai Co Ltd  
 M&A Cloud Co Ltd  
 Envipro Holdings Co Ltd  
 Ohsumi Co Ltd  
 Order Suit SADA Co Ltd  
 Ohorikentaku Co Ltd  
 Okeanos Co Ltd  
 Office Kusama Administrative  
 Scrivener Office  
 Orikane Co Ltd

## 会社名

Kanamori Sangyo Co Ltd  
 Kaman Co Ltd  
 Kawasaki City Hirama Elementary School  
 GEEKTECHS Co Ltd  
 Kishida Sangyo Co Ltd  
 CAB Co Ltd  
 Kiyoken Co Ltd  
 Kyoseijin Kasho Sozen Ltd  
 Kyrios Co Ltd  
 Kiwa Chemical Co Ltd  
 Kinko's Japan Co Ltd  
 Kumagai Management Law Office  
 Class Co Ltd  
 Glory Ltd  
 KGC Communications Co Ltd  
 KCS Co Ltd  
 Kenbunsha Co Ltd  
 Kobel Co Ltd  
 Konishian Co Ltd  
 Komachi Co Ltd  
 Synex Co Ltd  
 South Agency Co Ltd  
 Sustainable Food Asia Co Ltd  
 Subsidy Administrative Scrivener Office  
 SEEC Co Ltd  
 GPSS Engineering Co Ltd  
 Shigen Junkan Systems Co Ltd  
 JCCCL Co Ltd  
 62Complex Co Ltd  
 JJBUN HAUS Co Ltd  
 Shima Seiki Manufacturing Ltd  
 Shimizu Corporation  
 Jimoty Co Ltd  
 Shobayashi International Patent and Trademark Office  
 Information Strategy and Technology Co Ltd  
 Showa Co Ltd  
 Jobmane Co Ltd  
 Processing Status Auditors Association  
 Studio Sugihara  
 Zuno Co Ltd  
 Seven & i Food Systems Co Ltd  
 Seven-Seas Tech Co Ltd  
 All Japan Science and Technology Association  
 Soda Nikka Co Ltd  
 SoftBank Corp  
 Sotas Co Ltd  
 Daiiei Environmental Research Co Ltd  
 Daiken Corporation  
 Taisei Corporation  
 Takatoshi Kogyo Co Ltd  
 TANAKA Holdings Co Ltd  
 Chura Ryukai L Plus Clinic  
 TS Planning LLC  
 Digglue Co Ltd  
 Dip Co Ltd  
 Digital Marketing Agency Co Ltd  
 dely inc  
 Dentsu Live Inc  
 Central Research Institute of Electric Power Industry  
 Tokai Rika Co Ltd  
 Tobu Top Tours Co Ltd  
 Toshin Corporation  
 Tokuiten Co Ltd  
 Tottori Recycling Research Institute Co Ltd  
 Trash Technologies Co Ltd  
 Transcosmos Inc  
 Nippon Insatsu Co Ltd  
 NIPPON47 Co Ltd  
 Nihon Kuniyoshi Sangyo Co Ltd  
 Nihon Zels Co Ltd  
 Network Communications Co Ltd  
 Nomura Sangyo Co Ltd  
 High Growth Co Ltd  
 Hasetora Boseki Co Ltd  
 Hamee Co Ltd  
 ValuesFusion Co Ltd  
 Hero Incubator Co Ltd



## 会社名

BIMCIM Solutions Research Association  
PCM Co Ltd  
Fintegrity Co Ltd  
Hirokawa Co Ltd  
FUNDINNO Inc  
FORCE TECH CO LTD  
Fortune Star Co Ltd  
Fukuoka Industrial Resource Recycling Association  
Fujita Kanko Inc  
Futaba Administrative Scrivener Office  
Frankel Co Ltd  
BlueSky LLC  
Bears Co Ltd  
POLA Inc  
Hospitality Operations Co Ltd  
My Box Promotion Cooperative  
Mizu no Mizu Co Ltd  
Bitaka Co Ltd  
Mitsui Sumitomo Insurance Co Ltd  
Mitsubishi Chemical Corporation  
Mitsubishi Research Institute Inc  
Minami Aoyama FAS Co Ltd  
Musashi Paint Holdings Co Ltd  
MAY Planning LLC  
Yachiyo Poultry Co Ltd  
Euglena Co Ltd  
LINE Yahoo Corporation  
Yoshikawa Kuni Kogyo Co Ltd  
LASTIQ Co Ltd  
LEALIAN Co Ltd  
Reflex Co Ltd  
LILUCA Co Ltd  
Lawson Inc  
Rock Field Co Ltd

**Supporting Member:** Companies and organizations that provide special support or assistance to the council's activities

office N Seijun Co., Ltd.  
Spotlight LLC  
2100 Ltd.  
Plutus Consulting Co., Ltd.  
Mizuho Financial Group, Inc.  
MUFG Bank, Ltd.  
Uzabase, Inc.  
Sumitomo Mitsui Financial Group, Inc.

**Special Member:** Experts and local governments invited by the council for special contributions or advice

### Tomonori Izumi

Head of Public Affairs Strategy Office, FORSTARTUPS, Inc.

### Yoshiaki Ichikawa

President, General Incorporated Association Intercompany Information Collaboration Promotion Consortium

### Youichiroh Ide

Senior Manager, EY ShinNihon LLC

### Yoshiaki Iwashita

Professor, Department of Emergency Medicine, Shimane University Faculty of Medicine / Special Advisor to the President (University Enhancement Coordination), Shimane University / Representative Director, General Incorporated Association Izumo Base

### Yoshie Usuba

CEO, MC Planning Co., Ltd. / Director, General Incorporated Association Japan Ethical Promotion Council

### Masayuki Kurihara

Corporate Development Director, Okinawa Institute of Science and Technology Graduate University (OIST)

### Yoshiyuki Kojima

Director, Institute of Science and Technology, College of Science and Technology, Nihon University / President, Inorganic Material Society

### Masayuki Shobayashi

Director, Shobayashi International Patent & Trademark Office / Patent Attorney

### Atsushi Takemaru

Director, Inclusion Japan Inc.

## 会社名

Masayuki Terai  
Representative of "Gomi no Gakko" (School of Waste Management)  
Tatsunori Tomimoto  
Representative, Sachiumi Heroes  
Yutaka Nakao  
Director-General for Policy Planning, Minister's Secretariat, Ministry of the Environment, Japan  
Atsushi Nakashima  
Designer, ATSUSHI NAKASHIMA / Director, PROJECT CIRCULARITY  
Yuka Nakajima  
CEO, miseru Inc.  
Takashi Nawa  
Professor, Kyoto University of Advanced Science / Visiting Professor, Hitotsubashi University Business School  
Satoshi Hashimoto  
Director and COO, Polyflect Co., Ltd.  
Taketake Hayashi  
Representative Partner, DoriAi Innovation LLC  
Renji Hirase  
CEO, Sustainable Lab Inc. / Representative Director, Japan Sustainability Data Standardization Organization  
Shunsuke Managi  
Distinguished Professor, Kyushu University  
Kaede Misawa  
Master's Student, Brandenburg University of Technology  
Motohisa Yamanaka  
CEO, Unias Co., Ltd.  
Natasha Aya Yamamura  
CEO, Algae Scope Ltd.

Soichi Yamamoto  
President and CEO, Awake Co., Ltd.

Masanori Yoshizawa  
President, Japan Zero Carbon Smart City Foundation / Executive Advisor, Osaka Prefecture Smart City Strategy and Public-Private Partnership Desk

Seiichiro Yonekura  
Professor Emeritus, Hitotsubashi University / Professor, Graduate School of Innovation Management, Hosei University  
Gamagori City, Aichi Prefecture

Tagajo City, Miyagi Prefecture

Hiroshima Prefecture

PoliPoli Inc.

**Sponsor:** Companies and organizations that support and collaborate with the council's activities

earthKey Inc.  
eiicon Co., Ltd.  
Intercompany Information Collaboration Promotion Consortium  
Sustainable Restaurant Association Japan  
CIC Institute  
SHIBUYA QWS  
JAPAN Zero Carbon Smart City Foundation  
Japan CEO Association  
for Startups, Inc.  
Plug and Play Japan KK  
Japan Plastics Recycle Association  
Platinum Vision Network

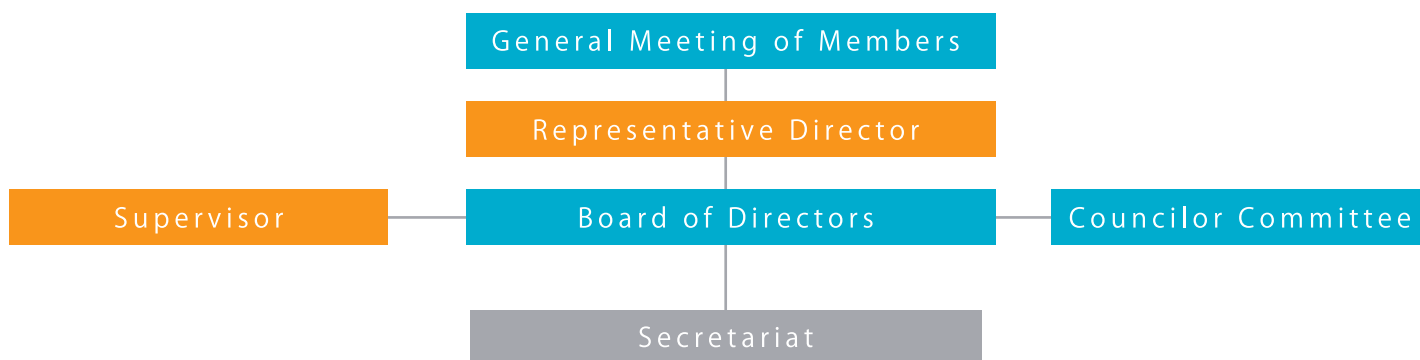
**Observer:** Government and public agencies consulted as needed

Ministry of the Environment  
Ministry of Economy, Trade and Industry  
Institute for Global Environmental Strategies  
Tokyo Metropolitan Government Startup and Global Financial City Strategy Office (Tokyo Innovation Base)

# Overview of the Resource Recycling Council

Name	Resource Recycling Council	Number of Members	234 in total (218 members; 16 sponsors/Observers)
Location	15F, Toho Hibiya Building 1-2-2 Yurakucho, Chiyoda-ku Tokyo 100-0006, Japan	Representative Director	Nobuyoshi Yamasaki CEO, TBM Co., Ltd.
Date of Establishment	August 30, 2023	Secretariat	Mail: <a href="mailto:contact@rrc.or.jp">contact@rrc.or.jp</a> URL: <a href="https://rrc.or.jp">https://rrc.or.jp</a>

## Organization Chart



## Introduction of Councilors

Hiroshi Komiyama	Chairman, Platinum Society Network; Chairman of the Board of Trustees, Mitsubishi Research Institute, Inc.; 28th President of the University of Tokyo	
Tamotsu Okamoto	Advisor, Japan Local Government Center (CLAIR); Former Administrative Vice-Minister for Internal Affairs and Communications	
Takao Kitabata	President, Kaishi Professional University; Former Administrative Vice-Minister of Economy, Trade and Industry	
Kenji Matsuyama	President, Economic and Social System Institute; Former Administrative Vice-Minister of the Cabinet Office	
Hideki Minamikawa	President, Japan Environmental Sanitation Center; Former Administrative Vice-Minister of the Environment	

# Introduction of Executives

## Yoshiteru Itotani

TOPPAN Inc.  
Executive Managing Officer



## Sumika Tabara

Bipedal Inc. President / Executive Consultant



## Fumio Kaneko

Daiei Kankyo Co., Ltd.  
President and CEO



## Tokutaro Nakai

Former Administrative Vice-Minister  
of the Environment



## Hideto Sakata

Dai Nippon Printing Co., Ltd.  
Executive Officer



## Hashiguchi Masamichi

Executive Managing Director, Carbon Recycling Fund  
(General Incorporated Association) /  
Carbon Frontier Organization (General Foundation)



## Rika Sueyoshi

Ethical Association  
(General Incorporated Association)  
Representative Director



## Ayumi Fujimoto

Startup Ecosystem Association  
(General Incorporated Association)  
Representative Director



## Tokuya Takizawa

EY Japan Co., Ltd.  
Managing Partner /  
Markets and Chief Sustainability Officer



## Kenji Fuma

Neural Inc.  
Representative Director and CEO



## Yoshiteru Takemoto

Tobimushi Inc.  
CEO



## Minoru Moriya

New Business Developer



## Yasunori Tanaka

Mitsui Holdings Co., Ltd.  
President and CEO /  
Representative Director,  
JAPAN Zero-Carbon Smart City Foundation  
(General Incorporated Association)



## Nobuyoshi Yamasaki

TBM Co., Ltd.  
Representative Director and CEO



## Tetsuya Tani

Shintosh Inc.  
President and CEO



## Yugo Tsukuda

FRONTLINE Tax Corporation  
Representative



# Membership Application

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The council's membership consists of "Regular Member" and "startup member," which collaborate on the council's activities and share its purpose; "Approval Member," which express approval of our purpose; "Supporting Member," which aid or support our activities; and "Special Member," recommended by the council for their specialized expertise. In addition, companies and organizations that support and collaborate with our activities join as "Sponsor," while government and public agencies consulted as needed join as "Observer." For more details, please visit our website.

Website  
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